CALL OR TEXT: 626.768.0951
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PROPERTY SHOOT PREP CHECKLIST



Our goal is to capture striking, high-quality photographs of the property that make a strong first impression and attract serious buyer interest.

To ensure a smooth and timely photo session, we've outlined a short list of preparations to complete prior to your scheduled shoot.

GENERAL PREP

For the best results, prepare the property the same as you would for an open house

To ensure we can work efficiently and stay on schedule, we strongly recommend that the property be **unoccupied** during the photo shoot. This includes containing pets.

This is the best way to ensure no one creates shadows, appears in reflections, or can be seen in the background, through windows, etc.

If the homeowner must be on-site, we ask they remain in a separate area of the home from where we're shooting.

In some cases we may have more than one photographer on-scene. Because of this, **a "move-as-we-shoot" approach is not feasible** and may limit the number of images we're able to capture.

All other service providers—including stagers, cleaners, painters, electricians, gardeners, appraisers, contractors—must be fully off-site before our arrival. We recommend **completing any services the day prior to the shoot** to ensure uninterrupted access to the property and the best possible media.

THE CHECKLIST

Please avoid using sprinklers, or hoses within 24 hours of the shoot to prevent puddles

SHOOT DAY/TIME: _____

- [ ] All interior and exterior lights turned on – replace bulbs if needed
- [ ] Turn off all ceiling fans
- [ ] Open blinds for views – clean windows if needed
- [ ] **Bedrooms:** please have all clothes put away, beds made and personal items stored
- [ ] **Bathrooms:** please remove all personal items removed from sink (tooth brushes, skin care, makeup, cologne, perfume, etc)
- [ ] **Kitchen:** clear countertops and please remove any personal items from the fridge, dirty plates and dishes, cleaners/soap/detergents.
- [ ] **Backyard:** Uncover BBQs, pools, and spas. Clean outdoor furniture. Turn on all water features.
- [ ] Please have pets contained
- [ ] Remove for sale signs from yard/windows
- [ ] Sweep driveway and mow/tidy up lawn and landscaping
- [ ] Remove trash cans
- [ ] Remove vehicles from the driveway and front of the property. For busy streets please leave your car in front to ensure no one else parks there.